

August 2016

## **Our Clients Demand Excellence**

There's an expectation, whether spoken or not, that when you hire a consultant, that this consultant will be able to understand your business needs and be able to translate those into intelligible technical requirements without all the jargon commonly heard from IT specialists. This is what our clients have come to expect of us and this is what we promise to deliver!

## According to our clients

#### Q: Who are our clients?

A: They are small business owners, from many different industries, with 1 to 82 staff members.

#### Q: What do they all have in common?

A: They are experts in their individual fields, and they all believe that their business will benefit most if they focus on growth and delighting their customers instead of their technology needs. That's where we come in.

"In a world where dependency on I.T is integral to a business' survival...we reach out to JPSL Consulting knowing they'll resolve the issue quickly and with the utmost discretion..."

- Tony J.

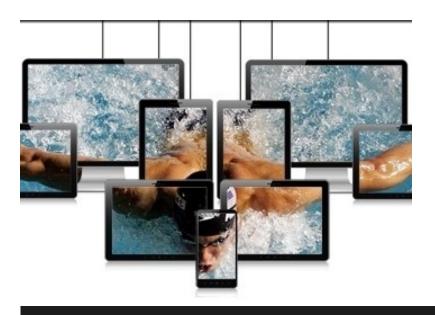
### How to reach us

If you have any questions, feel free to drop us a line at info@jpslconsulting.ca.



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# The BYOD Landscape

Bring Your Own Device (BYOD) has become so prevalent across so many industries that overlooking setting the appropriate policies can spell disaster, not only for the individual (loss of device or breach of device), but also for the business owner. Your data is a company asset and it is of utmost importance that all practical security measures are put in place to prevent the loss of your data.

BYOD policy agreements are becoming common place between employers and their staff, most notably in the small to medium business market. Employees prefer to work with devices they already know and would prefer not having to duplicate their devices (eg: carry two phones). What happens with the company data on that device once the employee leaves? How do you make sure that the employee isn't sharing important, private company information, even unknowingly, with others.

Security is already difficult when your assets remain in-house. This has proven a significant topic of conversation with employers once mobile devices are introduced.

## So what's an employer to do

Ask yourself, what would happen if important data was accidentally leaked to a competitor. Now ask yourself "do I know what to do to prevent this"? If you're like most, the answer is simply "no". You're an expert at what you do and no one does it like you. Let us partner with you to provide our expertise in making sure you aren't an accidental victim.

### What do we bring to the table

We have been working closely with our many clients over the years to help them develop comprehensive policies and procedures when it comes to mobile devices. Let us do the same for you.

# Mobile Support

According to the Canadian Wireless Telecommunications Association 2016 data, there are 29.6M wireless subscribers across the country. That's nearly 1 wireless device for each man, woman, and child.

Most of us typically have 2 to 3 mobile devices, including smart phones, tablets, and laptops, and the majority of us use our personal devices for work in one form or another.

If your staff depend on mobility to such a degree, it is likely you already agree that ensuring these "road warriors" are well connected



# What Is Business Continuity

BC is about building and improving resilience in your business; it's about identifying your key products and services and the most urgent activities that underpin them and then, once that 'analysis' is complete, it is about devising plans and strategies that will enable you to continue your business operations and enable you to recover quickly and effectively from any type of disruption, whatever its size or cause. It gives you a solid framework to lean on in times of crisis and provides stability and security. In fact, embedding BC into your business is proven to bring business benefits.

Business Continuity (BC) is defined as the capability of the organization to continue delivery of products or services at acceptable predefined levels following a disruptive incident.



# What Is Your RTO & RPO

When business owners are asked how long they believe their business can suffer disruption, almost all will say 0 days. This is nearly always incorrect. Even more interesting, when asked how much a single day of downtime would cost them in lost productivity and sales, most have difficulty answering.

One of the most common reasons for our clients to engage us in working with them is to participate in developing a comprehensive business recovery plan. It's important to distinguish this from a backup plan because, when one considers what's at stake, it's never about the backup, but rather about having the ability to successfully recover after a significant event or disaster.

Disasters come in many shapes and sizes. Most associate the word "disaster" with cataclysmic events such as Hurricane Katrina or the earthquake in China. But consider the impact of a city water line bursting, resulting in street repairs lasting 4 days during which time you have no power.

Consider two important metrics in developing your disaster recovery/business continuity plan:

**RPO:** Recovery Point Objective (how much data can you withstand to lose before your business cannot recover?)

RTO: Recovery Time Objective (How much time can your business be shut down before irreparable damage is done?)

Let's have a conversation about what you need to make sure you can recover your important data and technology services.

# **Project Consulting**

In terms of the volume of business that we work with our clients on, project consultation is by far the most requested. From small projects like replacing a few PCs to the large multi-phase projects like network reconfiguration or server upgrade/ replacement, we can provide our expertise to make sure your needs are met, and help configure and setup your entire infrastructure. We'll also help you future proof your technology so you can include planned business growth.

We'll deliver the components you need, on time and on budget!

There is no risk or obligation so we encourage you to call or email us. Tell us about your project, and we'll help you build your connected future.

## We're here to help

From the simplest of businesses to the more complex infrastructures, our experts are here to help. We can also oversee your entire technology landscape and relieve you of the stress of wondering about the health of your systems.

### **Contact Us**

Give us a call for more information about our services and products

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